



SOUTHWESTERN
COLLEGE
PROFESSIONAL STUDIES

BUSINESS INNOVATION AND ENTREPRENEURSHIP



Undergraduate Degree

The Bachelor of Science in Business Innovation and Entrepreneurship program will prepare students for the most challenging aspects in the business world. Students will study how innovation and creativity affect positive change in an organization through new or re-imagined products, services, and internal processes. The program is directed towards those that are looking to transform organizations by solving problems or start new ventures to drive growth.

Applied Learning

Hands-on experience through real-life scenarios

Credit Awarded From

- Prior college
- Military
- Work/Life Experience
- Exams (CLEP, DSST)

Flexible

Six-week online classes

Expert Instruction

Learn from practicing professionals

About Southwestern College

Southwestern College Professional Studies offers practical online degree programs focused on an enhanced learner experience, provided by a regionally accredited, 130+ year old non-profit institution. Each learner can expect: hands-on counselors to help you navigate your program requirements; generous transfer credits to reduce your overall cost and time to completion; progressive, nationally recognized programs; accessible student resources to minimize the stress of degree completion; and small class sizes with experienced, practicing faculty to facilitate interaction and ensure your academic success.



Bachelor of Science in Business Innovation and Entrepreneurship

Core Major Requirements

- BSBI200 Business Innovation
- BSBI201 Entrepreneurship
- BSBI310 Design Thinking
- HUM 201 Ethics
- BSBI315 New Product Development
- BSBI320 Venture Management
- OMT444 Project Management
- STL 425 Strategic Risk and Leading Change
- BSAD394 Marketing
- BSBI400 Business Plan Preparation

General Education Requirements

Basic Skills

- CORE110 Information Literacy
- ENGL101 Composition 1
- ENGL102 Composition 2
- COM 125 Speech
- MASC110 Statistics and Probability or MASC115 College Algebra

Disciplinary Perspectives

- Natural Science (3 or more credit hours)
- Social Science (3 or more credit hours)
- Humanities (3 or more credit hours)
- The Arts (3 or more credit hours)
- Other Cultures (3 or more credit hours)

Graduation Requirements

1. Complete all foundation and major courses with an overall GPA of 2.0
2. Complete a minimum of 124 credit hours, with at least 60 hours at a bachelor's degree-granting institution
3. Complete at least 30 credit hours with a C average or above from Southwestern College

Program Description

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Admission Requirements

1. Applicants must be graduates of an accredited high school or have completed a GED®
2. Minimum GPA of 2.0

All degree requirements are subject to change. Please see the Southwestern College Catalog for the most current degree requirements. All course descriptions can be found online at ps.sckans.edu

