



**SOUTHWESTERN**  
COLLEGE  
PROFESSIONAL STUDIES

# BUSINESS ADMINISTRATION



## Undergraduate Degree

If you want a degree that offers versatility, look no further than the online bachelor's degree in business administration at Southwestern College. Courses are taught online by experienced business experts to provide you with the flexibility you need to complete your education on your time from anywhere, and learners are provided with a variety of tools and student resources to support academic success while preparing for professional advancement.

### Applied Learning

Hands-on experience through real-life scenarios

### Credit Awarded From

- Prior college
- Military
- Work/Life Experience
- Exams (CLEP, DSST)

### Flexible

Six-week online classes

### Expert Instruction

Learn from practicing professionals

## About Southwestern College

Southwestern College Professional Studies offers practical online degree programs focused on an enhanced learner experience, provided by a regionally accredited, 130+ year old non-profit institution. Each learner can expect: hands-on counselors to help you navigate your program requirements; generous transfer credits to reduce your overall cost and time to completion; progressive, nationally recognized programs; accessible student resources to minimize the stress of degree completion; and small class sizes with experienced, practicing faculty to facilitate interaction and ensure your academic success.



# Bachelor of Science in Business Administration

## Core Major Requirements

- ACCT285 Financial Accounting
- HRD 301 Principles of Human Resource Management and Development
- HUM 201 Ethics
- MASC115 College Algebra
- SSC 110 Principles of Microeconomics
- SSC 111 Principles of Macroeconomics
- BSAD340 Legal Environment of Business
- BSAD394 Marketing
- BSAD410 Global Business
- BSAD415 Negotiation and Conflict Resolution
- BSAD430 Financial Management
- BSAD440 Strategic Management
- BSAD497 Business Administration Capstone

## General Education Requirements

### Basic Skills

- CORE110 Information Literacy
- ENGL101 Composition 1
- ENGL102 Composition 2
- COM 125 Speech
- MASC110 Statistics and Probability or MASC115 College Algebra

### Ethical Reasoning

- HUM 201 Ethics

### Disciplinary Perspectives

- Natural Science (3 or more credit hours)
- Social Science (3 or more credit hours)
- Humanities (3 or more credit hours)
- The Arts (3 or more credit hours)
- Other Cultures (3 or more credit hours)

### Capstone

- CAPS495 (Senior capstone or major capstone course - 3 credit hours)

## Graduation Requirements

1. Complete all foundation and major courses with an overall GPA of 2.0
2. Complete a minimum of 124 credit hours, with at least 60 hours at a bachelor's degree-granting institution
3. Complete at least 30 credit hours with a C average or above from Southwestern College

## Program Description

Success in increasingly complex domestic and global business environments requires effective leadership and support from those with business administration and discipline-specific knowledge and skills. This program provides knowledge and skills in business administration; strategic, marketing, human resource, and financial management; and sustainable business practices. Emphasis is placed on responsible citizenship at the individual and corporate levels, including ethical, legal, and socially responsible behaviors and business practices. Business administration graduates have practical, marketable business administration, management, and leadership skills grounded in industry-accepted theories and practices to help them enter and/or progress in a competitive job market, while building a solid theoretical foundation for potential graduate studies.

## Admission Requirements

1. Applicants must be graduates of an accredited high school or have completed a GED®
2. Minimum GPA of 2.0

*All degree requirements are subject to change. Please see the Southwestern College Catalog for the most current degree requirements. All course descriptions can be found online at [ps.sckans.edu](http://ps.sckans.edu)*

