



**SOUTHWESTERN**  
COLLEGE  
PROFESSIONAL STUDIES

# BUSINESS INNOVATION AND ENTREPRENEURSHIP



## Undergraduate Certificate

Students will study how innovation and creativity affect positive change in an organization through new or re-imagined products, services, and internal processes.

### Practical Application

Hands-on experience

### 12 Credit Hours

Complete in as little as 8 months

### No Prerequisites

Streamlined admissions process

### Stackable

Transfer credits toward a Business Innovation and Entrepreneurship bachelor's degree at SC

## About Southwestern College

Southwestern College Professional Studies offers practical online degree programs focused on an enhanced learner experience, provided by a regionally accredited, 130+ year old non-profit institution. Each learner can expect: hands-on counselors to help you navigate your program requirements; generous transfer credits to reduce your overall cost and time to completion; progressive, nationally recognized programs; accessible student resources to minimize the stress of degree completion; and small class sizes with experienced, practicing faculty to facilitate interaction and ensure your academic success.



# Undergraduate Certificate in Business Innovation and Entrepreneurship

## Core Requirements

- BSBI200 Business Innovation
- BSBI201 Entrepreneurship
- BSBI400 Business Plan Preparation
- Three credit elective from either the B.S. in Business Administration or B.S. in Business Innovation and Entrepreneurship degree program

## Program Description

The Business Innovation and Entrepreneurship certificate is designed to introduce students to some of the most challenging aspects in the business world. Students will study how innovation and creativity affect positive change in an organization through new or re-imagined products, services, and internal processes.

## Admission Requirements

Anyone interested in completing the Certificate in Business Innovation and Entrepreneurship may complete a Southwestern College Professional Studies Application for Admission. The four courses comprising the Business Innovation and Entrepreneurship Certificate can be completed in eight months or less and there are no prerequisites.

Individuals completing the Business Innovation and Entrepreneurship Certificate at Southwestern College may apply these 12 multi-discipline credit hours toward a B.S. in Business Innovation and Entrepreneurship degree offered by Southwestern College Professional Studies.

The Business Innovation and Entrepreneurship Certificate is offered in an online format. Courses are delivered in six-week sessions to allow maximum flexibility for busy professionals.