



## Multi-Cultural Perspectives and Global Trends

STL 430

Southwestern College Professional Studies

### COURSE SYLLABUS

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#### I. Course Catalog Description

This course includes the study of leadership implications surrounding political, social, economic and other world views. Learners will also explore how global events effect decision making and strategic goals.

#### II. Required and Supplementary Instructional Materials

Moran, R. T., Harris, P. H., & Moran, S. (2011). *Managing cultural differences: Leadership skills and strategies for working in a global world* (8th ed.). Burlington, MA: Butterworth-Heinmann, Elsevier.

#### III. Learning Outcomes

Learning outcomes describe the knowledge, skills, values, and attitudes that learners gain as the result of a particular learning experience. Southwestern College Professional Studies has learning outcomes specific to each course and each [undergraduate](#) and [graduate](#) program of study, as well as [institution-wide outcomes](#) related to the mission and vision of the college. Outcomes can help learners and instructors focus on the big picture of the learning experience and can help inform potential employers about a graduate's knowledge and skills.

Upon successfully completing this course, the learner will be able to:

- Identify, research, and analyze global business issues, draw conclusions, and make recommendations relating to these issues
- Discuss the socio-cultural and political/legal components of the global business environment
- Explain the importance of global leadership relative to the process of globalization, communications, negotiations/strategic alliances, the changing knowledge culture, and women in global business
- Explore the impact of effectively managing diversity and creating cultural synergy in a global business environment
- Evaluate critical issues relating to leading effective business performance in a global market
- Recognize cultural business customs and protocols for the Middle East, Latin American, Asia, Europe, Africa and North America

At the end of the course, learners may vary in their ability to achieve these outcomes. You are more likely to achieve these outcomes only if you attend class and/or online activities as required by the syllabus, complete the requirements for all assignments to the best of your ability, participate actively in class activities and group work as directed, and study diligently for exams.

#### IV. Course Policies

Students are expected to read and abide by the course policies located in the instructor-specific syllabus in the blackboard course.

#### V. Course Requirements:

Requirements	Number of Assignments	Points Possible	Percent of Grade
Discussion Boards	6	300	30
Written Assignments	5	550	55
Group Project	1	125	12.5
Peer Review	1	25	2.5
<b>Total Points</b>		<b>1,000</b>	<b>100</b>

VI. Course at a Glance:

Unit	Reading & Preparation Activities	Graded Work Due
1	<ul style="list-style-type: none"> <li>• Read <i>Managing cultural differences</i>, Ch. 1-4</li> <li>• Introductions discussion forum</li> <li>• Read Written Assignments</li> </ul>	<ul style="list-style-type: none"> <li>• Unit 1 Discussion Board</li> <li>• Unit 1 Written Assignment</li> </ul>
2	<ul style="list-style-type: none"> <li>• Read <i>Managing cultural differences</i>, Ch. 5-7</li> </ul>	<ul style="list-style-type: none"> <li>• Unit 2 Discussion Board</li> <li>• Unit 2 Written Assignment</li> </ul>
3	<ul style="list-style-type: none"> <li>• Read <i>Managing cultural differences</i>, Ch. 8-9</li> </ul>	<ul style="list-style-type: none"> <li>• Unit 3 Discussion Board</li> <li>• Unit 3 Written Assignment</li> </ul>
4	<ul style="list-style-type: none"> <li>• Read <i>Managing cultural differences</i>, Ch. 10-11</li> </ul>	<ul style="list-style-type: none"> <li>• Unit 4 Discussion Board</li> <li>• Unit 4 Written Assignment</li> </ul>
5	<ul style="list-style-type: none"> <li>• Read <i>Managing cultural differences</i>, Ch. 12-13</li> <li>• Read Group Project Assignment</li> </ul>	<ul style="list-style-type: none"> <li>• Unit 5 Discussion Board</li> <li>• Unit 5 Written Assignment</li> </ul>
6	<ul style="list-style-type: none"> <li>• Read <i>Managing cultural differences</i>, Ch. 14-15</li> <li>• Read Selecting Expatriates in a Multicultural World</li> <li>• Read Peer Review</li> </ul>	<ul style="list-style-type: none"> <li>• Unit 6 Discussion Board</li> <li>• Unit 6 Group Project</li> <li>• Unit 6 Peer Review</li> </ul>

VII. Other Policies and Requirements

Follow this link to the Southwestern College Professional Studies [Standard Syllabus](#) in Blackboard. You may be required to log in.