



SOUTHWESTERN
COLLEGE
PROFESSIONAL STUDIES

MBA

Master of Business Administration

Developed by experienced professionals, the MBA program encourages learners to master strategic management and administrative knowledge, skills, and abilities to contribute toward their organization's success.

+ **Areas of Emphasis**
Finance, Marketing or I.T.

+ **Flexibility**
Six-week Online classes

+ **Professional Application**
Hands-on activities & projects



About Southwestern College

Southwestern College Professional Studies specializes in educating busy working adults, members of the military and individuals looking for a flexible way to earn a degree.

Established in 1885, we are a private, not-for-profit college affiliated with the United Methodist Church. SC is regionally accredited by the Higher Learning Commission.

Contact Us Today

ps.sckans.edu | enrollment@sckans.edu
316.684.5335 | 888.684.5335

Step Up. Opportunity Awaits.





Master of Business Administration (MBA)

Core Major Requirements:

- MBA 500 Organizational Behavior and Human Resource Management
- MBA 505 Business Law and Ethics
- MBA 510 Business Research
- MBA 512 Financial Management, Analysis, and Decision Making
- MBA 514 Managerial Economics
- MBA 530 Marketing Strategies
- MBA 535 Knowledge-based Decision Making
- MBA 540 Operations Management
- MBA 544 Organizational Dynamics and Change
- MBA 545 Technology and Innovation Management
- MBA 580 Globalization in Organizations
- MBA 585 Strategic Management
- CAPS600 Graduate Project

MBA Emphasis:

Finance

- MBA 550 Strategic Financial Decision Making
- MBA 551 Financial Markets and Innovation
- MBA 552 Portfolio Management

Marketing

- MBA 555 Market Research
- MBA 556 Digital Marketing
- MBA 557 Marketing and Stakeholders

Information Technology

- MBA 560 Digital Commerce and eBusiness
- MBA 561 Collaboration and Social Media Technologies
- MBA 561 Emerging Technologies and Solutions

**All courses are three credit hours unless otherwise stated.*

Graduation Requirements

1. Complete the specific program requirements for the master's program
2. Have an overall grade point average of 3.0, with no grade below a C (2.0)
3. Complete a minimum of 30 credit hours

Program Description

The Southwestern College Professional Studies Master of Business Administration program prepares the learner to lead and manage organizational strategies and operations with emphasis on real world applications of cutting-edge theories, concepts, and practices. Contemporary leadership and management theories and practices are emphasized, preparing learners for developing and implementing strategies and effectively managing operations for the success of today's organizations in an ever-changing global environment.

An MBA graduate will exhibit the technical capabilities required for key business operations, verbal and written communication competencies, demonstrated understanding and commitment to the application of ethical reasoning, and the leadership skills expected of one with an advanced degree. The application of business leadership, management, and administrative knowledge and skills to realistic, scenario or simulation-based activities and applied projects, prepares learners to immediately contribute to the success of their organizations. Learners can choose an emphasis in finance, marketing or information technology.

These experiences can inspire learners to continue in additional graduate degree programs.

Admission Requirements

Applicants are required to submit:

1. Graduate application forms
2. Current resume
3. Two professional letters of recommendation (at least one from a current or former employer)
4. One-page personal essay
5. An official transcript from the bachelor's degree-granting institution (applicants must have a baccalaureate degree from a regionally accredited institution of higher learning and have a minimum grade point average of 3.0 on a 4-point scale)

All degree requirements are subject to change. Please see Southwestern College Professional Studies Catalog. All course descriptions can be found online at ps.sckans.edu.