



Financial Analysis and Management 1

MGMT565

Southwestern College Professional Studies

COURSE SYLLABUS

I. Course Catalog Description

This course introduces and covers a broad range of financial topics of interest to managers. Differentiation between accounting and finance; time value of money; macroeconomics, including supply and demand; forecasting techniques, capital budgeting and investment decisions are included.

II. Required and Supplementary Instructional Materials

Brealey, R., Myers, S., & Allen, F. (2014). Principles of corporate finance (11th ed.). New York, NY: McGraw-Hill.

III. Learning Outcomes

Learning outcomes describe the knowledge, skills, values, and attitudes that learners gain as the result of a particular learning experience. Southwestern College Professional Studies has learning outcomes specific to each course and each [undergraduate](#) and [graduate](#) program of study, as well as [institution-wide outcomes](#) related to the mission and vision of the college. Outcomes can help learners and instructors focus on the big picture of the learning experience and can help inform potential employers about a graduate's knowledge and skills.

Upon successfully completing this course, the learner will be able to:

- Differentiate between Accounting and Finance
- Explain the following concepts: The Time Value of Money, Risk Measurement, Corporate Financing Alternatives, Financial Analysis and Planning

- Calculate Net Present Value and IRR Project Evaluations
- Determine the Opportunity Cost of Capital
- Make sound Capital Budgeting and Investment Decisions
- Analyze ethical issues involved in Finance
- Effectively communicate financial information to peers and management
- Evaluate some of the leadership decisions required in Financial Management

At the end of the course, learners may vary in their ability to achieve these outcomes. You are more likely to achieve these outcomes only if you attend class and/or online activities as required by the syllabus, complete the requirements for all assignments to the best of your ability, participate actively in class activities and group work as directed, and study diligently for exams.

IV. Course Policies

Students are expected to read and abide by the course policies located in the instructor-specific syllabus in the blackboard course.

V. Course Requirements:

Requirements	Number of Assignments	Points Possible	Percent of Grade
Discussions	6	180	18%
Homework Assignments	6	300	30%
Case Studies	4	200	20%
Midterm Exam	1	100	10%

Requirements	Number of Assignments	Points Possible	Percent of Grade
Final Exam	1	220	22%
Total Points		1000	100

VI. Course at a Glance:

Unit	Reading & Preparation Activities	Graded Work Due
1	<ul style="list-style-type: none"> Read Principles of Corporate Finance Chapters 1 and 2 Review Chapter 1 and 2 PowerPoint Slides 	<ul style="list-style-type: none"> Unit 1 Discussion Unit 1 Homework Unit 1 Case Study
2	<ul style="list-style-type: none"> Read Principles of Corporate Finance Chapters 5 and 6 Review Chapter 5 and 6 PowerPoint Slides 	<ul style="list-style-type: none"> Unit 2 Discussion Unit 2 Homework Unit 2 Case Study
3	<ul style="list-style-type: none"> Read Principles of Corporate Finance Chapters 7 and 9 Review Chapter 7 and 9 PowerPoint Slides 	<ul style="list-style-type: none"> Unit 3 Discussion Unit 3 Homework Unit 3 Case Study
4	<ul style="list-style-type: none"> Read Principles of Corporate Finance Chapters 10 and 12 Review Chapter 10 and 12 PowerPoint Slides 	<ul style="list-style-type: none"> Unit 4 Discussion Unit 4 Homework Unit 4 Exam
5	<ul style="list-style-type: none"> Read Principles of Corporate Finance Chapters 13 and 15 Review Chapter 13 and 15 PowerPoint Slides 	<ul style="list-style-type: none"> Unit 5 Discussion Unit 5 Homework Unit 5 Case Study
6	<ul style="list-style-type: none"> Read Principles of Corporate Finance Chapter 16 Review Chapter 16 PowerPoint Slides 	<ul style="list-style-type: none"> Unit 6 Discussion Unit 6 Homework Unit 6 Final Exam

VII. Other Policies and Requirements

Follow this link to the Southwestern College Professional Studies [Standard Syllabus](#) in Blackboard. You may be required to log in.