Ethics in the Global Marketplace
MGMT560 [all section]
Southwestern College Professional Studies

COURSE SYLLABUS

I. **Course Catalog Description**
What are the challenges for an organization to be considered an ethical corporate citizen, locally and globally? How can an organization effectively address those challenges in a diverse global society, economy, and marketplace? Learners will evaluate potential answers to these questions and develop reasoned conclusions through synthesis of current research and case study findings, examination of strategies for fostering and exhibiting ethical reasoning and behavior, corporate social responsibility, and environmental sustainability. Learners also explore the local and global impact of those strategies, inclusive of the impact on societies, cultures, economies, and stakeholder constituencies.

II. **Required and Supplementary Instructional Materials**
Millar, C., & Poole, E. (Eds.). (2011). *Ethical leadership: Global challenges and perspectives.* New York, NY: Palgrave MacMillan

III. **Course Delivery**
There are two forms of course delivery Ground and Online:

Ground courses, or those that meet face-to-face on a weekly basis, also have an online component, which means some of the course content is delivered online. Southwestern College utilizes the Blackboard (Bb) learning management system.

Online courses typically contain a blend of synchronous (real-time) and asynchronous (not real-time) material. Depending on the course, you may be required at times to interact "live," which might mean attending a scheduled Collaborate session. You may also be required to view or listen to a lecture or other video on a specific date and time. Of course, if there are circumstances that prohibit you from logging in to a scheduled synchronous activity, an alternate assignment will be provided. Please refer to the Course at a Glance section which will note any synchronous activities.

IV. **Learning Outcomes**
Learning outcomes describe the knowledge, skills, values, and attitudes that learners gain as the result of a particular learning experience. Southwestern College Professional Studies has learning outcomes specific to each course and each undergraduate and graduate program of study, as well as institution-wide outcomes related to the mission and vision of the college. Outcomes can help learners and instructors focus on the big picture of the learning experience and can help inform potential employers about a graduate's knowledge and skills.

Upon successfully completing this course, the learner will be able to:
1. Define key concepts associated with ethical corporate citizenship and assess their interrelationships.
2. Describe the role of leadership in ethical corporate citizenship.
3. Explain the leadership, organizational, social, cultural, and economic challenges to being an ethical corporate citizen in a global marketplace.
4. Describe the corporate social responsibility and environmental sustainability challenges to being an ethical corporate citizen in a global marketplace.

5. Assess the policies, strategies, practices, and actions of global companies, discerning the characteristics of exemplary ethical corporate citizens and those where there are definitive areas for concern.
6. Evaluate current, credible research to formulate a list of effective strategies for success as an ethical corporate citizen in a global marketplace, in the present and future.
7. Conduct credible research that synthesizes expert opinion as the basis for forming sound conclusions about ethical practices in the global marketplace.

At the end of the course, learners may vary in their ability to achieve these outcomes. You are more likely to achieve these outcomes only if you attend class and/or online activities as required by the syllabus, complete the requirements for all assignments to the best of your ability, participate actively in class activities and group work as directed, and study diligently for exams.

V. Expectations

Learners can expect the instructor to:
- Respond to e-mail and phone contact attempts promptly (if you do not receive a response after 48 hours please follow-up as a technology glitch may have occurred)
- Substantially participate in weekly discussions/lecture
- Employ impartial and consistent grading practices
- Provide assignment grades and feedback in one week or less

Instructors can expect the learner to:
- Review the syllabus in its entirety requesting clarification prior to beginning week 1 coursework
- Obtain access to the required course materials prior to the class start date or notify the instructor of any delay no later than Tuesday of week 1 of the course
- Submit course assignment questions with enough notice to receive and incorporate feedback prior to the assignment due date (see course late policy)
- Possess basic skills in Microsoft Office, and have the ability to access Blackboard
- Include the course ID (Ex: CORE101) on all e-mail correspondence
- Check Blackboard course announcements often during the course
- Communicate with instructors and classmates in a professional and respectful manner
- Substantially participate in weekly discussion/lecture (it is strongly suggested that Bb posts be prepared in a word processing software application then checked for grammar errors prior to submission)
- Submit assignments via the appropriate avenue (e.g. discussion board, Bb assignment link, etc.)
- Adhere to the Southwestern College Student Code of Conduct and Standards of Academic Integrity
- Create and submit original work

VI. Grading Scale and Criteria

Grade	Quality Points	Course Scale
A+	4.00	100%
A	4.00	94.0-99.9%
A-	3.67	90.0-93.9%
B+	3.33	87.0-89.9%
B	3.00	84.0-86.9%
B-	2.67	80.0-83.9%
C+	2.33	77.0-79.9%
C	2.00	74.0-76.9%
C-	1.67	70.0-73.9%
D+	1.33	67.0-69.9%

Grade	Quality Points	Course Scale
D	1.00	64.0-66.9%
D-	0.67	60.0-63.9%
F	0.00	< 60.0%

Grade:	Criteria and Guidelines:
A+	The grade of A+ is reserved for a perfect score (100%) of all work in a course.
A	Superior work: Superior performance that far exceeds the minimum expectations and demonstrates an excellent understanding of the concepts addressed in the course.
B	Above average work: Good performance that exceeds the minimum expectations and demonstrates a higher than average understanding of the concepts addressed in the course.
C	Average Work: Adequate performance that meets the minimal expectations and demonstrates a basic understanding of the concepts addressed in the course.
D	Minimally acceptable work for receiving credit: Below average performance that does not meet the minimum expectations and/or does not demonstrate a basic understanding of the concepts addressed in the course.
F	Failure: Unacceptable performance (in a professional context, this means "you're fired.")
WF	Withdraw/Fail: A final grade of WF will be recorded for learners who either never access/attend or submit any assignments for courses.
WD, AW, I, S, W, WM	Please refer to the Grading System section of the appropriate catalog.

VII. **College Policies**

Students are expected to read and abide by the college policies as listed in the appropriate catalog:

- Undergraduate Catalog: For learners who do not possess a bachelor's degree, are pursuing an additional bachelor's degree or for graduate learners who are enrolled in 100-400 level courses.
- Graduate Catalog: For learners who have earned a bachelor's degree and are pursuing a master's degree or graduate level certificate or learners who are enrolled in 500+ level courses.

Non-Discrimination Policy
Student Code of Conduct
Academic Integrity Policy
Policies for Dealing with Violations of Academic Integrity
Incomplete Policy
Withdraw Policy

VIII. **Course Policies**

Students are expected to read and abide by the course policies found in the instructor-specific syllabus located in the Blackboard course.

IX. **Technology Requirements**

X. **Citation**

Check the Academic Resources link in the course menu of your Blackboard course to find the specific requirements and resources for formatting manuscripts and documenting various kinds of sources when submitting written work.

XI. **SafeAssign®**

This instructor may use SafeAssign®, which is a system that allows for checking the originality of writing

and proper citing.   Your assignments may be run through this software.

XII.   Course Requirements:

Requirements	Number of Assignments	Points Possible	Percent of Grade
Participation: Discussion Forum	6	300	30%
Assignment: Ethics Framework	1	100	10%
Assignment: Ethical Leadership and Organization Assessment	1	100	10%
Assignment: Corporate Social Responsibility Assessment	1	100	10%
Assignment: Environmental Sustainability Assessment	1	100	10%
Project: Global Ethical Corporate Citizenship and the Future: Strategies for Success Paper	1	300	30%
Total Points	**17**	**1,000**	**100%**

XIII.   Course at a Glance:

Unit	Reading & Preparation Activities	Graded Work Due
1	• Read Chapters 1-2 of *Ethical Leadership* • Read "The Triple Bottom Line: The Reporting of 'Doing Well' & 'Doing Good" • View/listen to Recorded Lectures (Youtube video or alternative audio podcast): ○ "Welcome to the Journey of Exploring Global Ethical Corporate Citizenship!" ○ "Constructing an Ethical Framework" ○ "Applying the Triple Bottom Line"	1. Participate in Interactive Collaborate Session or complete Alternative Journal 2. :"The Global Ethical Corporate Citizen" Complete "Welcome" discussion post 3. Complete Discussion post: "The Role of Leadership" 4. Complete written assignment: "Ethics Framework"
2	• Read Chapters 5-9, and 11 of *Ethical Leadership* • Read "What Ethical Leadership Means to Me: Asian, American, and European Perspectives" • View/listen to Recorded Lecture: "It All Begins with Leadership" (Youtube video or alternative audio podcast)	1. Participate in or Review Recording of Collaborate Session: "Ethics and Multicultural Organization" 2. Complete Discussion post: "Ethical Standards for Conduct – Leadership and Organizational Approaches" 3. Complete written assignment: "Ethical Leadership and Organization Assessment"
3	• Read Chapter 3 of *Ethical Leadership* • Read articles: ○ "Stewards of Virtue? The Ethical Dilemma of CSR in African Agriculture" ○ "Implementation of CSR: A Study on Select Indian Farms" ○ "Labored Relations: Corporate Citizenship, Labor Unions, and Freedom of Association" ○ "The Meaning of Corporate Social Responsibility: The Vision of Four Nations" • View/listen to Recorded Lecture: "Corporate Social Responsibility (CSR)" (YouTube video or alternative audio podcast)	1. Participate in or Review Recording of Collaborate Session: "Corporate Social Responsibility – Actions Within and Outside the Organization" 2. Complete Discussion post: "Characteristics of the Standard Bearers of Corporate Social Responsibility" 3. Complete written assignment: "Corporate Social Responsibility Assessment"

Unit	Reading & Preparation Activities	Graded Work Due
4	• Read articles: o "Will the Future Be Sustainable" o "The State of Sustainability" o "Reducing Pollution & Enhancing Revenue to Protect the Triple Bottom Line" o "Ecological Systems Approaches to Sustainability and Organizational Development" • View/listen to Recorded Lecture (YouTube video or alternative audio podcast): "Environmental Sustainability"	1. Participate in or Review Recording of Collaborate Session: "Environmental Sustainability – Behavior Within and Outside the Organization" 2. Complete Discussion post: "Characteristics of the Standard Bearers of Environmental Sustainability" 3. Complete written assignment: "Environmental Sustainability Assessment"
5	• Read Chapter 4 of *Ethical Leadership* • Read articles: o "Two and a Half Cheers for Conscious Capitalism" o "Can We Find Another Half a Cheer?" o "Economic Ethics, Business Ethics and the Idea of Mutual Advantages" • View/listen to Recorded Lecture: "Economics and Ethics" (YouTube video or alternative audio podcast)	1. Participate in or Review Recording of Collaborate Session: "Conscious Capitalism?" 2. Complete Discussion post: "Economics and Ethics"
6	• Read Chapters 10-14 of *Ethical Leadership* • View/listen to Recorded Lecture: "Bringing It All All Together" (Youtube video or alternative audio podcast)	1. Participate in or Review Recording of Collaborate Session: "The Global Ethical Corporate Citizen" 2. Complete Discussion post: "The Individual Role in Striving for Ethical Corporate Citizenship" 3. Complete Final Project: "Global Ethical Corporate Citizenship and the Future: Strategies for Success"

XIV. **College Resources**
Advising
Self-Service
Withdraw Form
Blackboard Learn
SCPS Bookstore
Deets Library
Online Writing Center: View this brief video tutorial that explains how to enroll in Blackboard
IT Support: Marilyn.clements@sckans.edu or 888-684-5335 x.121

XV. **ADA Compliance Statement**
Southwestern College Professional Studies is committed to making reasonable accommodations for qualified students with documented disabilities. If you have a disability that may impact your learning and for which you may need accommodations, please notify the Director of Learner Support and Academic Success, at 888.684.5335.

XVI. **Senior Capstone and Graduate Projects:**
The majority of the programs offered by Southwestern College Professional Studies conclude with a Senior Capstone or Graduate Project. During the Capstone or Project course students will be required to retrieve papers, assignments and projects that they created during their entire program of study. For this reason it is imperative that students design a method of storing program course work for use during their final class at Southwestern College Professional Studies.