



Knowledge-based Decision Making

MBA 535 [all sections]

Southwestern College Professional Studies

COURSE SYLLABUS

I. Course Catalog Description

In this course, learners develop the skills necessary to apply the principles and practices of knowledge management & business intelligence, and qualitative and quantitative explicit knowledge to strategic and operational business decision-making. Learners examine and apply methods for capturing, analyzing, and applying tacit knowledge to decision-making.

Prerequisites: MBA 510.

II. Required and Supplementary Instructional Materials

Becerra-Fernandez, I., & Sabherwal, R. (2015). *Knowledge management: Systems and processes* (2nd ed.). New York, NY: Routledge

III. Course Delivery

There are two forms of course delivery Ground and Online:

Ground courses, or those that meet face-to-face on a weekly basis, also have an online component, which means some of the course content is delivered online. Southwestern College utilizes the Blackboard (Bb) learning management system.

Online courses typically contain a blend of synchronous (real-time) and asynchronous (not real-time) material. Depending on the course, you may be required at times to interact “live,” which might mean attending a scheduled Collaborate session. You may also be required to view or listen to a lecture or other video on a specific date and time. Of course, if there are circumstances that prohibit you from logging in to a scheduled synchronous activity, an alternate assignment will be provided. Please refer to the [Course at a Glance](#) section which will note any synchronous activities.

IV. Learning Outcomes

Learning outcomes describe the knowledge, skills, values, and attitudes that learners gain as the result of a particular learning experience. Southwestern College Professional Studies has learning outcomes specific to each course and each [undergraduate](#) and [graduate](#) program of study, as well as [institution-wide outcomes](#) related to the mission and vision of the college. Outcomes can help learners and instructors focus on the big picture of the learning experience and can help inform potential employers about a graduate’s knowledge and skills.

Upon successfully completing this course, the learner will be able to:

1. Appraise knowledge-based decision-making, business intelligence, and related constructs and models.
2. Differentiate types of knowledge; and knowledge management (KM) concepts, strategies, constructs, and models.
3. Infer the application of the elements of the KM cycle within teams and organizations, and the tools and resources that support them.
4. Evaluate the application of business modeling applications to varied decision-making scenarios.
5. Recommend the tacit and explicit knowledge, and the qualitative and quantitative data requirements for a specific decision-making scenario.
6. Consider the integration of various ethical best practices with a KM Strategy

7. Construct a KM strategy that supports strategic and operational knowledge-based planning, decision-making, performance, and communication for an organization.

At the end of the course, learners may vary in their ability to achieve these outcomes. You are more likely to achieve these outcomes only if you attend class and/or online activities as required by the syllabus, complete the requirements for all assignments to the best of your ability, participate actively in class activities and group work as directed, and study diligently for exams.

V. Expectations

Learners can expect the instructor to:

- Respond to e-mail and phone contact attempts promptly (if you do not receive a response after 48 hours please follow-up as a technology glitch may have occurred)
- Substantially participate in weekly discussions/lecture
- Employ impartial and consistent grading practices
- Provide assignment grades and feedback in one week or less

Instructors can expect the learner to:

- Review the syllabus in its entirety requesting clarification prior to beginning week 1 coursework
- Obtain access to the required course materials prior to the class start date or notify the instructor of any delay no later than Tuesday of week 1 of the course
- Submit course assignment questions with enough notice to receive and incorporate feedback prior to the assignment due date (see [course late policy](#))
- Possess basic skills in Microsoft Office, and have the ability to access Blackboard
- Include the [course ID](#) (Ex: CORE101) on all e-mail correspondence
- Check Blackboard course announcements often during the course
- Communicate with instructors and classmates in a professional and respectful manner
- Substantially participate in weekly discussion/lecture (it is strongly suggested that Bb posts be prepared in a word processing software application then checked for grammar errors prior to submission)
- Submit assignments via the appropriate avenue (e.g. discussion board, Bb assignment link, etc.)
- Adhere to the Southwestern College [Student Code of Conduct](#) and [Standards of Academic Integrity](#)
- Create and submit original work

VI. Grading Scale and Criteria

| <u>Grade</u> | <u>Quality Points</u> | <u>Course Scale</u> |
|--------------|-----------------------|---------------------|
| A+ | 4.00 | 100% |
| A | 4.00 | 94.0-99.9% |
| A- | 3.67 | 90.0-93.9% |
| B+ | 3.33 | 87.0-89.9% |
| B | 3.00 | 84.0-86.9% |
| B- | 2.67 | 80.0-83.9% |
| C+ | 2.33 | 77.0-79.9% |
| C | 2.00 | 74.0-76.9% |
| C- | 1.67 | 70.0-73.9% |
| D+ | 1.33 | 67.0-69.9% |
| D | 1.00 | 64.0-66.9% |
| D- | 0.67 | 60.0-63.9% |
| F | 0.00 | < 60.0% |

| <u>Grade:</u> | <u>Criteria and Guidelines:</u> |
|---------------------|---|
| A+ | The grade of A+ is reserved for a perfect score (100%) of all work in a course. |
| A | Superior work: Superior performance that far exceeds the minimum expectations and demonstrates an excellent understanding of the concepts addressed in the course. |
| B | Above average work: Good performance that exceeds the minimum expectations and demonstrates a higher than average understanding of the concepts addressed in the course. |
| C | Average Work: Adequate performance that meets the minimal expectations and demonstrates a basic understanding of the concepts addressed in the course. |
| D | Minimally acceptable work for receiving credit: Below average performance that does not meet the minimum expectations and/or does not demonstrate a basic understanding of the concepts addressed in the course. |
| F | Failure: Unacceptable performance (in a professional context, this means “you’re fired.”) |
| WF | Withdraw/Fail: A final grade of WF will be recorded for learners who either never access/attend or submit any assignments for courses. |
| WD, AW, I, S, W, WM | Please refer to the Grading System section of the appropriate catalog. |

VII. College Policies

Students are expected to read and abide by the college policies as listed in the appropriate catalog:

- [Undergraduate Catalog](#): For learners who do not possess a bachelor’s degree, are pursuing an additional bachelor’s degree or for graduate learners who are enrolled in 100-400 level courses.
- [Graduate Catalog](#): For learners who have earned a bachelor’s degree and are pursuing a master’s degree or graduate level certificate or learners who are enrolled in 500+ level courses.

[Non-Discrimination Policy](#)

[Student Code of Conduct](#)

[Academic Integrity Policy](#)

[Policies for Dealing with Violations of Academic Integrity](#)

[Incomplete Policy](#)

[Withdraw Policy](#)

VIII. Course Policies

Students are expected to read and abide by the course policies listed in the instructor-specific syllabus located in the Blackboard course.

IX. [Technology Requirements](#)

X. Citation

Check the Academic Resources link in the course menu of your Blackboard course to find the specific requirements and resources for formatting manuscripts and documenting various kinds of sources when submitting written work.

XI. SafeAssign®

This instructor may use SafeAssign®, which is a system that allows for checking the originality of writing and proper citing. Your assignments may be run through this software.

XII. Course Requirements:

| Requirements | Number of Assignments | Points Possible | Percent of Grade |
|----------------------|-----------------------|-----------------|------------------|
| Discussions | 10 | 300 | 30% |
| Unit Assignments | 4 | 400 | 40% |
| Final Research Paper | 1 | 300 | 30% |
| | | | |
| | | | |
| Total Points | | 1000 | 100% |

XIII. Course at a Glance:

| Unit | Reading & Preparation Activities | Graded Work Due |
|------|---|---|
| 1 | <ul style="list-style-type: none"> Knowledge Management, Chapters 1 - 2 PowerPoint Presentations Chapters 1 – 2 Article: Time and Cost–Optimized Decision Support Model for Fast-Track Projects Collaboration Session 1 | <ul style="list-style-type: none"> Unit 1 Discussion Unit 1 Assignment |
| 2 | <ul style="list-style-type: none"> Knowledge Management, Chapters 4 and 5 PowerPoint Presentations Chapters 4 and 5 Article: ‘Big Data’ collaboration: Exploring, recording and sharing enterprise knowledge Prezi Knowledge-Based Leadership <-> Knowledge Management Presentation | <ul style="list-style-type: none"> Unit 2.1 Discussion Unit 2.2 Discussion Unit 3 Assignment |
| 3 | <ul style="list-style-type: none"> Knowledge Management, Chapters 6-8 PowerPoint Presentations Chapters 6-8 Article: Collective Knowledge – A Gift From Teams by Peter Merrill Article: Competiveness From Contextualisation of Supply Chain Knowledge | <ul style="list-style-type: none"> Unit 3.1 Discussion Unit 3.2 Discussion Unit 3 Assignment |
| 4 | <ul style="list-style-type: none"> Knowledge Management, Chapters 9 and 10 Review PowerPoint Presentations Chapters 9 and 10 Article: Reference models and data repositories by Leon F. McGinnis and George Thiers. Article: The ‘actualities’ of knowledge work: an institutional ethnography of multi-disciplinary primary health care teams Collaboration Session 2 | <ul style="list-style-type: none"> Unit 4.1 Discussion Unit 4.2 Discussion Unit 4 Assignment |
| 5 | <ul style="list-style-type: none"> Knowledge Management, Chapters 11 and 12 PowerPoint Presentations Chapters 11 and 12 Article: Organizational Culture and Knowledge Management Success at Project and Organizational Levels in Contracting Firms Article: Structured decision making as a proactive approach to dealing with sea level rise in Florida By Julien Martin Prezi – Knowledge Management Integration | <ul style="list-style-type: none"> Unit 5.1 Discussion Unit 5.2 Discussion Unit 5 Assignment |
| 6 | <ul style="list-style-type: none"> Knowledge Management, Chapter 13 Review PowerPoint Presentation Chapter 13 Article: Combining Communication Technology Utilization and Organization Innovation Collaboration Session on the Future of Knowledge Management | <ul style="list-style-type: none"> Unit 6 Discussion Final Research Paper |

XIV. College Resources

[Advising](#)

[Self-Service](#)

[Withdraw Form](#)

[Blackboard Learn](#)

[SCPS Bookstore](#)

[Deets Library](#)

Online Writing Center: View this brief [video tutorial](#) that explains how to enroll in Blackboard

IT Support: Marilyn.clements@sckans.edu or 888-684-5335 x.121

XV. ADA Compliance Statement

Southwestern College Professional Studies is committed to making reasonable accommodations for qualified students with documented disabilities. If you have a disability that may impact your learning and for which you may need accommodations, please notify the Director of Learner Support and Academic Success, at 888.684.5335.

XVI. Senior Capstone and Graduate Projects:

The majority of the programs offered by Southwestern College Professional Studies conclude with a Senior Capstone or Graduate Project. During the Capstone or Project course students will be required to retrieve papers, assignments and projects that they created during their entire program of study. For this reason it is imperative that students design a method of storing program course work for use during their final class at Southwestern College Professional Studies.