



## Financial Management, Analysis, & Decision Making

MBA 512

Southwestern College Professional Studies

### COURSE SYLLABUS

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#### I. Course Catalog Description

Learners explore and apply the principles of financial management and examine the use of accounting and financial information to plan, analyze, and implement business decisions and activities. Topics include concepts such as time value of money, risk and valuation, cost of capital, capital structure and budgeting, long-term financing decisions, working capital policy and management, and financial analysis and planning. The course concludes with a focus on strategic and operational performance analysis and evaluation for effective decision making.

#### II. Required and Supplementary Instructional Materials

Foerster, S. (2015). *Financial Management: concepts and applications* (1<sup>st</sup> Edition). Prentice Hall.

#### III. Learning Outcomes

Learning outcomes describe the knowledge, skills, values, and attitudes that learners gain as the result of a particular learning experience. Southwestern College Professional Studies has learning outcomes specific to each course and each [undergraduate](#) and [graduate](#) program of study, as well as [institution-wide outcomes](#) related to the mission and vision of the college. Outcomes can help learners and instructors focus on the big picture of the learning experience and can help inform potential employers about a graduate's knowledge and skills.

Upon successfully completing this course, the learner will be able to:

1. Explain the value of using financial information for management decision making.
2. Assess external forces in the business environment and their implications for business decision making.
3. Compare key company financial data to the performance of other companies within the industry.
4. Project future financial requirements using current financial data.
5. Develop appropriate financial management decision making policies using financial management theories, principles, and/or knowledge.
6. Evaluate the assumptions that form the basis for calculating a company's monetary value.
7. Apply ethical principles and practices to financial management, analysis, and decision-making activities.

At the end of the course, learners may vary in their ability to achieve these outcomes. You are more likely to achieve these outcomes only if you attend class and/or online activities as required by the syllabus, complete the requirements for all assignments to the best of your ability, participate actively in class activities and group work as directed, and study diligently for exams.

#### IV. Course Policies

Students are expected to read and abide by the course policies located in the instructor-specific syllabus in the blackboard course.

V. Course Requirements:

Requirements	Number of Assignments	Points Possible	Percent of Grade
Discussion Boards	11	330	33%
Financial Statement Reviews	3	120	12%
Short Response Essays	2	60	6%
Memo Preparations	3	90	9%
Problems	4	160	16%
Case Study Report Project	1	240	24%
<b>Total Points</b>		<b>1000</b>	<b>100</b>

VI. Course at a Glance:

Unit	Reading & Preparation Activities	Graded Work Due
1	<ul style="list-style-type: none"> <li>Chapters 1 - 3</li> <li>Chapter powerpoints</li> <li>Direct Instruction – Overview of Financial Management</li> <li>Introductions discussion forum</li> <li>Collaboration Session</li> </ul>	<ul style="list-style-type: none"> <li>Unit 1.1 Discussion</li> <li>Unit 1.2 Discussion</li> <li>Unit 1 Short Response Essay</li> <li>Unit 1 Financial Statement Review</li> </ul>
2	<ul style="list-style-type: none"> <li>Chapters 4 and 5</li> <li>Chapter powerpoints</li> <li>Collaboration Session</li> </ul>	<ul style="list-style-type: none"> <li>Unit 2.1 Discussion</li> <li>Unit 2.2 Discussion</li> <li>Unit 2 Memo Preparation</li> <li>Unit 2 Financial Statement Review</li> </ul>
3	<ul style="list-style-type: none"> <li>Chapters 6 - 8</li> <li>Chapter powerpoints</li> <li>Collaboration Session</li> </ul>	<ul style="list-style-type: none"> <li>Unit 3.1 Discussion</li> <li>Unit 3.2 Discussion</li> <li>Unit 3 Memo Preparation</li> <li>Unit 3 Problems</li> </ul>
4	<ul style="list-style-type: none"> <li>Chapters 9 and 10</li> <li>Chapter powerpoints</li> <li>Collaboration Session</li> </ul>	<ul style="list-style-type: none"> <li>Unit 4.1 Discussion</li> <li>Unit 4.2 Discussion</li> <li>Unit 4 memo Preparation</li> <li>Unit 4 Problems</li> </ul>
5	<ul style="list-style-type: none"> <li>Chapters 11 and 12</li> <li>Chapter powerpoints</li> <li>Collaboration Session</li> </ul>	<ul style="list-style-type: none"> <li>Unit 5.1 Discussion</li> <li>Unit 5.2 Discussion</li> <li>Unit 5 Financial Statement Review</li> <li>Unit 5 Problems</li> </ul>
6	<ul style="list-style-type: none"> <li>Chapters 13 and 14</li> <li>Chapter powerpoints</li> <li>Collaboration Session</li> </ul>	<ul style="list-style-type: none"> <li>Unit 6 Discussion</li> <li>Unit 6 Short Response Essay</li> <li>Unit 6 Problems</li> <li>Case Study Report Project</li> </ul>

VII. Other Policies and Requirements

Follow this link to the Southwestern College Professional Studies [Standard Syllabus](#) in Blackboard. You may be required to log in.