



**SOUTHWESTERN**  
COLLEGE

PROFESSIONAL STUDIES

# MBA

## Master of Business Administration

The ability to engage in effective, strategic leadership, knowledge-based decision making, and development and execution of sustainable strategies provides one the opportunity for career advancement in management. This program focuses on mastery of strategic leadership, management, and administration, positioning learners for success in the field.



### Areas of Emphasis

Finance, Marketing or I.T.



### Flexibility

Six-week Online classes



### Professional Application

Hands-on activities & projects



## About Southwestern College

Southwestern College Professional Studies specializes in educating busy working adults, members of the military and individuals looking for a flexible way to earn a degree.

Established in 1885, we are a private, not-for-profit college affiliated with the United Methodist Church. SC is regionally accredited by the Higher Learning Commission.

## Contact Us Today

[ps.sckans.edu](http://ps.sckans.edu) | [enrollment@sckans.edu](mailto:enrollment@sckans.edu)  
316.684.5335 | 888.684.5335

Step Up. Opportunity Awaits.





# Master of Business Administration (MBA)

## Prerequisites

- BSAD 490 Essential Economics of Business
- BSAD 495 Essential Accounting and Finance for Business

## Core Major Requirements

- MBA 500 Organizational Behavior and Human Resource Management
- MBA 505 Business Law and Ethics
- MBA 510 Business Research
- MBA 512 Financial Management, Analysis, and Decision Making
- MBA 514 Global Economics
- MBA 530 Marketing Strategies
- MBA 535 Knowledge-based Decision Making
- MBA 540 Global Operations
- MBA 544 Organizational Dynamics and Change
- MBA 545 Technology and Innovation Management
- MBA 580 Globalization and Organizations
- MBA 585 Global Strategies
- CAPS600 Graduate Project

## MBA Emphasis

### Finance

- MBA 550 Strategic Financial Decision Making
- MBA 551 Financial Markets and Investments
- MBA 552 Portfolio Management

### Marketing

- MBA 555 Market Research
- MBA 556 Digital Marketing
- MBA 557 Marketing and Stakeholders

### Information Technology

- MBA 560 Digital Commerce and eBusiness
- MBA 561 Collaboration and Social Media Technologies
- MBA 562 Emerging Technologies and Solutions

*\*All courses are three credit hours unless otherwise stated.*

## Graduation Requirements

1. Complete the specific program requirements for the master's program
2. Have an overall grade point average of 3.0, with no grade below a C (2.0)
3. Complete a minimum of 30 credit hours

## Program Description

The Master of Business Administration (MBA) program provides the knowledge and skills necessary to successfully formulate, plan, execute and administer sustainable business strategies and operations. This program emphasizes broad knowledge and skills in business leadership and management, organizational character development and ethical behavior, and global and regional strategy development and execution. In addition, the MBA offers areas of concentration in finance, information technology and marketing. Learners demonstrate the acquisition, mastery and value of the knowledge and skills gained throughout the program through their application to realistic scenario and simulation-based activities and applied projects.

## Admission Process

1. Complete graduate application forms
2. Provide current resume
3. Submit two professional letters of recommendation (at least one from a current or former employer)
4. Turn in one-page personal essay
5. Submit an official transcript from a bachelor's degree-granting institution. Official transcripts must be received within 8 weeks following the start of class.

*All degree requirements are subject to change. Please see Southwestern College Professional Studies Catalog. All course descriptions can be found online at [ps.sckans.edu](http://ps.sckans.edu).*

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