



Knowledge Based Leadership
LEAD565
Southwestern College Professional Studies

COURSE SYLLABUS

I. Course Catalog Description

The course will cover the integration and alignment of strategic planning, mission, vision with goals and objectives to position organizations to transition to a knowledge-based environment. Participants will develop a plan for capturing “tribal knowledge” and using that knowledge to create and communicate a shared vision.

II. Required and Supplementary Instructional Materials

Dalkir, K. (2011). *Knowledge management in theory and practice*. Cambridge, MA: MIT Press. Use of supplementary materials required.

III. Learning Outcomes

Learning outcomes describe the knowledge, skills, values, and attitudes that learners gain as the result of a particular learning experience. Southwestern College Professional Studies has learning outcomes specific to each course and each [undergraduate](#) and [graduate](#) program of study, as well as [institution-wide outcomes](#) related to the mission and vision of the college. Outcomes can help learners and instructors focus on the big picture of the learning experience and can help inform potential employers about a graduate’s knowledge and skills.

Upon successfully completing this course, the learner will be able to:

- Describe knowledge-based leadership, decision-making, strategy, and related concepts.
- Explain knowledge; Knowledge Management (KM) concepts, strategy, cycle, and models; their interrelationship with each other; and their interrelationship with knowledge-based leadership, decision-making, and strategy.
- Assess the application of the elements of the KM cycle within teams and organizations, and the tools and resources that support them.
- Evaluate the contribution that organizational culture and knowledge-based leadership make to effective KM, KM teams, and KM strategy.
- Assess the contribution of KM to organizational learning.
- Apply knowledge-based leadership and KM knowledge, skills, and practices to the development and execution of a KM strategy that supports strategic and operational knowledge-based planning, decision-making, performance, and communication.

At the end of the course, learners may vary in their ability to achieve these outcomes. You are more likely to achieve these outcomes only if you attend class and/or online activities as required by the syllabus, complete the requirements for all assignments to the best of your ability, participate actively in class activities and group work as directed, and study diligently for exams.

IV. Course Policies

Students are expected to read and abide by the course policies located in the instructor-specific syllabus in the blackboard course.

V. Course Requirements:

Requirements	Number of Assignments	Points Possible	Percent of Grade
Class Discussions	6	300	30
Concept Paper	5	500	50
Group Project	1	200	20
Total Points		1,000	100

VI. Course at a Glance:

Unit	Reading & Preparation Activities	Graded Work Due
1	<ul style="list-style-type: none"> Unit 1 Lessons Click the Start Here link, review the section, and become comfortable navigating the course. Read Chapters 1 - 3 and review chapter PowerPoint presentations. Read assigned library journal articles (see attached) Participate in the Collaborate session or review the recording. Live attendance or viewing of the recording is required due to its instructional nature. 	<ul style="list-style-type: none"> Discussion Concept Paper
2	<ul style="list-style-type: none"> Unit 2 Lessons Read Chapters 4 - 6 and review chapter PowerPoint presentations. Read assigned library journal articles (see attached) Participate in the Collaborate session or review the recording. Live attendance or viewing of the recording is required due to its instructional nature. 	<ul style="list-style-type: none"> Discussion Concept Paper
3	<ul style="list-style-type: none"> Unit 3 Lessons Read Chapters 7, 10, and 11 and review chapter PowerPoint presentations. Read assigned library journal articles (see attached) Participate in the Collaborate session or review the recording. Live attendance or viewing of the recording is required due to its instructional nature. 	<ul style="list-style-type: none"> Discussion Concept Paper
4	<ul style="list-style-type: none"> Unit 4 Lessons Read Chapters 8, 12, and 14, and review chapter PowerPoint presentations. Read assigned library journal articles (see attached) Participate in the Collaborate session or review the recording. Live attendance or viewing of the recording is required due to its instructional nature. 	<ul style="list-style-type: none"> Discussion Concept Paper

Unit	Reading & Preparation Activities	Graded Work Due
5	<ul style="list-style-type: none"> • Unit 5 Lessons • Read Chapter 9 and review chapter PowerPoint presentation. • Read assigned library journal articles (see attached) • Participate in the Collaborate session or review the recording. Live attendance or viewing of the recording is required due to its instructional nature. 	<ul style="list-style-type: none"> • Discussion • Concept Paper
6	<ul style="list-style-type: none"> • Unit 6 Lessons • Read Chapter 13 and review chapter PowerPoint presentation. • Read assigned library journal articles (see attached) • Participate in the Collaborate session or review the recording. Live attendance or viewing of the recording is required due to its instructional nature. 	<ul style="list-style-type: none"> • Discussion • Group Project

VII. Other Policies and Requirements

Follow this link to the Southwestern College Professional Studies [Standard Syllabus](#) in Blackboard. You may be required to log in.