



Finance for Non-Financial Managers

HRD 323

Southwestern College Professional Studies

COURSE SYLLABUS

I. Course Catalog Description

Learners will develop an understanding of the role of finance in the business organization. Topics include ratio analysis, creation of financial statements, sources of funds for financial operations, managing the cash flow process, the cost of capital, and capital budgeting. In addition, the financial impacts of international operations will be explored.

II. Required and Supplementary Instructional Materials

Fields, E. (2011). *The essentials of finance and accounting for nonfinancial managers* (2nd ed.). New York, NY: AMACOM.

III. Learning Outcomes

Learning outcomes describe the knowledge, skills, values, and attitudes that learners gain as the result of a particular learning experience. Southwestern College Professional Studies has learning outcomes specific to each course and each [undergraduate](#) and [graduate](#) program of study, as well as [institution-wide outcomes](#) related to the mission and vision of the college. Outcomes can help learners and instructors focus on the big picture of the learning experience and can help inform potential employers about a graduate's knowledge and skills.

Upon successfully completing this course, the learner will be able to:

- Explain the basic roles of accountants
- Apply basic accounting principles and statements
- Practice using accounting and finance information as data in managerial decision-making

At the end of the course, learners may vary in their ability to achieve these outcomes. You are more likely to achieve these outcomes only if you attend class and/or online activities as required by the syllabus, complete the requirements for all assignments to the best of your ability, participate actively in class activities and group work as directed, and study diligently for exams.

IV. Course Policies

Students are expected to read and abide by the course policies located in the instructor-specific syllabus in the blackboard course.

V. Course Requirements:

Requirements	Number of Assignments	Points Possible	Percent of Grade
Discussions	6	420	42%
Current Event Articles	6	240	24%
Research Paper	1	340	34%
Total Points		1000	100

VI. Course at a Glance:

Unit	Reading & Preparation Activities	Graded Work Due
1	<ul style="list-style-type: none"> • Read Fields chapters 1-3 	<ul style="list-style-type: none"> • Unit 1 Discussion • Unit 1 Current Event Article

Unit	Reading & Preparation Activities	Graded Work Due
2	<ul style="list-style-type: none"> • Read Fields chapters 4-5 	<ul style="list-style-type: none"> • Unit 2 Discussion • Unit 2 Current Event Article
3	<ul style="list-style-type: none"> • Read Fields chapters 6-8 	<ul style="list-style-type: none"> • Unit 3 Discussion • Unit 3 Current Event Article
4	<ul style="list-style-type: none"> • Read Fields chapters 9-10 	<ul style="list-style-type: none"> • Unit 4 Discussion • Unit 4 Current Event Article
5	<ul style="list-style-type: none"> • Read Fields chapters 11-12 	<ul style="list-style-type: none"> • Unit 5 Discussion • Unit 5 Current Event Article • Unit 5 Research Paper
6	<ul style="list-style-type: none"> • Read Fields chapter 13 	<ul style="list-style-type: none"> • Unit 6 Discussion • Unit 6 Current Event Article

VII. Other Policies and Requirements

Follow this link to the Southwestern College Professional Studies [Standard Syllabus](#) in Blackboard. You may be required to log in.