



The Healthcare Industry
HCA 280
Southwestern College Professional Studies

COURSE SYLLABUS

I. Course Catalog Description

Knowledge of the healthcare industry's complex environment equips those in health care administration roles for current and emerging roles and responsibilities. Learners study the U.S. healthcare industry from a historical perspective to the present. Learners examine the organization, management, resources, delivery, and financing of health services in the United States. Learners assess the political, cultural, social, behavioral, demographic, economic, and historical factors that shape the U.S. healthcare industry and their potential impact on the future of healthcare delivery in the U.S.

II. Required and Supplementary Instructional Materials

Shi, Leiyu (2015). *Delivering health care in america: A systems approach* (6th ed.). Burlington, MA: Jones & Bartlett Learning. Print ISBN(s): ISBN-13 9781284058451, ISBN-10 128405845X CourseSmart ISBN(s): ISBN-10 1284037754, ISBN-13 9781284037753

III. Learning Outcomes

Learning outcomes describe the knowledge, skills, values, and attitudes that learners gain as the result of a particular learning experience. Southwestern College Professional Studies has learning outcomes specific to each course and each [undergraduate](#) and [graduate](#) program of study, as well as [institution-wide outcomes](#) related to the mission and vision of the college. Outcomes can help learners and instructors focus on the big picture of the learning experience and can help inform potential employers about a graduate's knowledge and skills.

Upon successfully completing this course, the learner will be able to:

1. Describe the evolution of the U.S. health care industry and healthcare delivery during the 20th century through today.
2. Explain the major disruptive elements that contributed to substantial change in the organization, management, resources, delivery, and financing of health services in the U.S.
3. Distinguish among the political, cultural, social, behavioral, demographic, and economic factors that influence healthcare policy and the characteristics of the healthcare delivery system in the U.S.
4. Differentiate the private, quasi-public, and public sectors of the U.S. health care industry and the characteristics of those that receive health care coverage and/or services from each.
5. Assess the challenges encountered by both private and public health insurance, and the accessibility to health care for those without insurance.
6. Project the potential impact of emerging political, cultural, social, behavioral, demographic, and economic trends and disruptive elements on the future of the healthcare industry and delivery system in the U.S. over the next five to ten years.

At the end of the course, learners may vary in their ability to achieve these outcomes. You are more likely to achieve these outcomes only if you attend class and/or online activities as required by the syllabus, complete the requirements for all assignments to the best of your ability, participate actively in class activities and group work as directed, and study diligently for exams.

IV. Course Policies

Students are expected to read and abide by the course policies located in the instructor-specific syllabus in the blackboard course.

V. Course Requirements:

Requirements	Number of Assignments	Points Possible	Percent of Grade
Discussions (2 per unit)	12	240	24%
Journal Reviews (Units 1, 3 and 5)	3	150	15%
Presentation (Unit 2)	1	100	10%
Essay (Unit 4)	1	190	19%
Final Paper (Unit 6)	1	320	32%
Total Points		1000	100%

VI. Course at a Glance:

Unit	Reading & Preparation Activities	Graded Work Due
1	<ul style="list-style-type: none">• Read Shi, Chapters 1-3• Read article: "The Affordable Care Act at 5 Years"	<ul style="list-style-type: none">• Unit 1 Introduction• Unit 1 Discussion 1• Unit 1 Discussion 2• Unit 1 Journal Review
2	<ul style="list-style-type: none">• Read Shi, Chapters 4 & 5• Watch video (15:59): "Health Care Should be a Team Sport"	<ul style="list-style-type: none">• Unit 2 Discussion 1• Unit 2 Discussion 2• Unit 2 Presentation
3	<ul style="list-style-type: none">• Read Shi, Chapters 6 & 7• Read article: "Doctor Sees Benefits and Side Effects of Affordable Care Act"• View the "Medical Home Model: The Future of Dieticians in the Primary Care System" presentation	<ul style="list-style-type: none">• Unit 3 Discussion 1• Unit 3 Discussion 2• Unit 3 Journal Review
4	<ul style="list-style-type: none">• Read Shi, Chapters 8-10• Watch "Aging in America: Crisis in Long-term Care"• Watch "Take health care Off the Mainframe"	<ul style="list-style-type: none">• Unit 4 Discussion 1• Unit 4 Discussion 2• Unit 4 Essay
5	<ul style="list-style-type: none">• Read Shi, Chapters 11 & 12• Read "Rising Health Care Costs Are Pressuring Patients"• Read "Ethnic Minorities Still Receiving Inferior Mental Health Treatment, Says APA Journal"• Read "Understanding Disparities In Health Care Access—And Reducing Them—Through A Focus On Public Health"	<ul style="list-style-type: none">• Unit 5 Discussion 1• Unit 5 Discussion 2• Unit 5 Journal Review
6	<ul style="list-style-type: none">• Read Shi, Chapters 13 & 14• Read: "5 Remarkable Facts About the Future of Health Care"	<ul style="list-style-type: none">• Unit 6 Discussion 1• Unit 6 Discussion 2• Unit 6 Final Paper

VII. Other Policies and Requirements

Follow this link to the Southwestern College Professional Studies [Standard Syllabus](#) in Blackboard. You may be required to log in.