



## Speech

COM 125

Southwestern College Professional Studies

### COURSE SYLLABUS

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#### I. Course Catalog Description

Speech helps students majoring in any discipline become more effective communicators by developing strategies for eliciting desired responses from audiences in response to specific rhetorical situations where there is a clearly identified need to communicate a specific message. In this introductory course, students will focus on listening, evaluating, and delivering spoken discourse, as well as learning why some people are more effective than others as public speakers. Students will analyze speeches and audiences, study ethical considerations for speakers, research and organize findings on a topic, and present findings before an audience. Students will also learn techniques for identifying and reducing speech anxiety. As a result, students will strengthen and refine communication skills essential for success in academics and the workplace.

#### II. Required and Supplementary Instructional Materials

Coopman, S. and Lull, J. (2015). *Public Speaking: The Evolving Art* (3<sup>rd</sup> ed.). Stamford, CT: Cengage Learning.

Print ISBN: 9781285432823. This ebook is included in the course fees for this class. No additional book purchase is necessary.

#### III. Learning Outcomes

Learning outcomes describe the knowledge, skills, values, and attitudes that learners gain as the result of a particular learning experience. Southwestern College Professional Studies has learning outcomes specific to each course and each undergraduate and graduate program of study, as well as institution-wide outcomes related to the mission and vision of the college. Outcomes can help learners and instructors focus on the big picture of the learning experience and can help inform potential employers about a graduate's knowledge and skills.

Upon successfully completing this course, the learner will be able to:

1. Develop techniques for reducing speech anxiety.
2. Identify rhetorical situations where a speech or spoken discourse is the most effective method for communicating.
3. Incorporate ethical public speaking principles into speech practice.
4. Listen to and critique public speeches effectively.
5. Conduct audience analyses to adapt speeches effectively to listener's values, beliefs, goals, and desires.
6. Develop effective speech content.
7. Organize spoken discourse effectively.
8. Deliver speeches effectively.
9. Utilize technological resources such as the Internet, PowerPoint, streaming media, and podcasts to review spoken discourse.

At the end of the course, learners may vary in their ability to achieve these outcomes. You are more likely to achieve these outcomes only if you attend class and/or online activities as required by the syllabus, complete the requirements for all assignments to the best of your ability, participate actively in class activities and group work as directed, and study diligently for exams.

#### IV. Course Policies

Students are expected to read and abide by the course policies located in the instructor-specific syllabus in the blackboard course.

#### V. Course Requirements:

Requirements	Number of Assignments	Points Possible	Percent of Grade
Discussions	2	140	14%
Quizzes	4	160	16%
Audience Surveys	1	100	10%
Speech Presentations	5	350	35%
Speech Critiques	4	200	20%
Revise and Reflect	1	50	5%
<b>Total Points</b>		<b>1,000</b>	<b>100%</b>

#### VI. Course at a Glance:

Unit	Reading & Preparation Activities	Graded Work Due
1	<ul style="list-style-type: none"><li>• <i>Public Speaking: The Evolving Art</i>, Chapters 1-2</li><li>• Lecture Slides: Chapters 1 and 2</li><li>• Interactive Video Activities: Chapters 1 and 2</li><li>• “Speech of Self-Introduction” video</li><li>• Identifying an Excellent Speech activity</li></ul>	Assignment 1.1: Speech Presentation Assignment 1.2: Quiz
2	<ul style="list-style-type: none"><li>• <i>Public Speaking: The Evolving Art</i>, Chapter 3</li><li>• Lecture Slides: Chapter 3</li><li>• Interactive Video Activities: Chapter 3</li><li>• Importance of Listening activity</li><li>• “Impressionistic Painting” speech</li></ul>	Assignment 2.1: Speech Presentation Assignment 2.2: Speech Critique Assignment 2.3: Quiz
3	<ul style="list-style-type: none"><li>• <i>Public Speaking: The Evolving Art</i>, Chapters 4, 6, 8, and 9</li><li>• Lecture Slides: Chapters 4, 6, 8, and 9</li><li>• Interactive Video Activities: Chapters 4, 6, 8, and 9</li></ul>	Assignment 3.1: Speech Presentation Assignment 3.2: Quiz
4	<ul style="list-style-type: none"><li>• <i>Public Speaking: The Evolving Art</i>, Chapters 5 and 15</li><li>• Lecture Slides: Chapters 5 and 15</li><li>• Interactive Video Activities: Chapters 5 and 15</li></ul>	Assignment 4.1: Speech Critique Assignment 4.2: Audience Survey Assignment 4.3: Quiz
5	<ul style="list-style-type: none"><li>• <i>Public Speaking: The Evolving Art</i>, Chapter 11</li><li>• Lecture Slides: Chapter 11</li><li>• Interactive Video Activities: Chapter 11</li></ul>	Assignment 5.1: Speech Presentation Assignment 5.2: Speech Critique
6	<ul style="list-style-type: none"><li>• <i>Public Speaking: The Evolving Art</i>, Chapter 14</li><li>• Lecture Slides: Chapter 14</li><li>• Interactive Video Activities: Chapter 14</li></ul>	Assignment 6.1: Speech Presentation Assignment 6.2: Speech Critique Assignment 6.3: Revise and Reflect

#### VII. Other Policies and Requirements

Follow this link to the Southwestern College Professional Studies [Standard Syllabus](#) in Blackboard. You may be required to log in.